

1. Name of the Faculty: Mass Communication													
2. Course Name		Radio Production						L		T		P	
3. Course Code		JM208						1		1		2	
4. Type of Course (use tick mark)							Core (√)		DE ()		FC ()		
5. Pre-requisite (if any)		10+2 in any discipline		6. Frequency (usetick marks)		Even ()		Odd (√)		Either Sem ()		Every Sem ()	
7. Total Number of Lectures, Tutorials, Practicals													
Lectures = 10				Tutorials = 10				Practical = 20					
8. COURSE OBJECTIVES: To train the students in different aspects of radio programming and help them understand radio as a medium. The students are expected to apply their creative and technical skill to create content for radio.													
9. COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes:													
COURSE OUTCOME (CO)		ATTRIBUTES											
CO1		Understand Radio as a Medium											
CO2		Create various kind of content for Radio											
CO3		Train students in different aspects of Radio programming											
CO4		Enhance their creative and technical skills											
CO5		Be confident of speaking, and giving voice overs.											
10. Unit wise detailed content													
Unit-1		Number of lectures = 08			Title of the unit: History and Future of Radio				Mapped CO: 1				
Understanding Radio as a medium, Development of Radio, Radio in India - Past, present and future; AM & FM Radio, Community Radio, Broadcasting, Podcasting and Convergence.													
Unit-2		Number of lectures =08			Title of the unit: Writing for Radio				Mapped CO: 1, 2, 3				
Writing for Radio, Language for Radio, Different types of Radio Programs, Writing for different program formats, Writing Scripts, Sound Effects and Sound Design, Storytelling through sound design.													
Unit-3		Number of lectures = 08			Title of the unit: Microphones & Audio Mixers				Mapped CO: 4				
Different types of microphones, Polar patterns in microphones, Audio Mixers and Amplifiers, Connectors, Input Level, Decibel Scale.													
Unit-4		Number of lectures = 08			Title of the unit: Radio Drama& Documentary				Mapped CO: 2, 4, 5				
Developing a Script, Narrating a Story, Recording Interviews, Characterisation and Dialogues for Radio, Creating a Radio Drama/Documentary													
Unit-5		Number of lectures = 08			Title of the unit: Audio Editing				Mapped CO: 4				
Audio Editing on Audacity, Use of different tracks, Different effects in audacity.													
11. CO-PO mapping													
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4		
CO1	2	2	1	2	1	1	1	3	1	3	1		
CO2	3	2	1	1	1	1	3	1	3	1	2		
CO3	2	2	1	3	1	1	2	3	3	2	3		
CO4	2	2	2	3	1	1	3	2	2	2	3		
CO5	3	3	1	1	1	1	2	1	3	2	3		
3 Strong contribution, 2 Average contribution, 1 Low contribution													
12. Brief description of self-learning / E-learning component													
1. https://www.youtube.com/watch?v=19rYYBnDswk 2. https://www.youtube.com/watch?v=qM3eMnmjVIE													
13. Books recommended:													
1. Radio Production by Robert McLeish (Author), Jeff Link (Author) 2. Beyond Powerful Radio: A Communicator's Guide to the Internet Age—News by Valerie Geller (Author) 3. Radio Programme Production by M. Neelamalar (Author)													

